



NEVER STOP IMPROVING



JAN 31.-FEB.2, 2017
IOWA EVENTS CENTER
DES MOINES, IA

IOWA POWER FARMING SHOW TOP 10

Des Moines, Iowa – January 26, 2017: The Iowa Power Farming Show – the 3rd largest indoor farm show in the country – will take place at the Iowa Events Center in Des Moines January 31-February 2. Three times larger than the average Midwestern farm show, the Iowa Power Farming Show features over 860 farm equipment and agribusiness companies and 1,870 booths spanning 7.0 acres.

10. **REDUCE INPUT COST/INCREASE PRODUCTIVITY** – Producers come to the Iowa Power Farming Show to see, touch and learn about the latest products and services offered that can help reduce costs or increase productivity.
9. **EXCLUSIVE EXHIBITORS** – More than 50 percent of the Iowa Power Farming Show exhibitors do *not* participate in the nearest outdoor farm show. Nearly 70 percent do *not* participate in the nearest indoor farm show. This is your only chance to see them in Iowa.
8. **EXTENSIVE PRODUCT OFFERING** – The Iowa Power Farming Show is the most complete farm show in the area. From the latest equipment and attachments, to inputs and precision ag technology, we have the product you need.
7. **NEW PRODUCTS** – Smaller manufacturers (considered the *real* innovators of the industry) introduce new products at the Iowa Power Farming Show.
6. **ONE STOP SHOP** – Research and compare a variety of ag-related products and services, conveniently located in one complex.
5. **PURE AG SHOW** – You won't find hot tubs and windows at the Iowa Power Farming Show. Only companies promoting ag-related products are allowed to exhibit.
4. **BUY** – At the Iowa Power Farming Show, both manufacturer representatives and dealers are ready to help you make purchases.
3. **PROFESSIONAL EXHIBITS** – Displays traditionally found only at "National Shows" can be seen at the Iowa Power Farming Show. Iowa Power Farming Show exhibitors showcase their products utilizing professional, high tech, hands-on displays.
2. **CONVENIENCE** – The Iowa Power Farming Show is conveniently located just off I-235 in downtown Des Moines, Iowa. Attendees enjoy FREE parking and a complimentary shuttle at Iowa Cub's Principal Park.
1. **FREE EDUCATIONAL OPPORTUNITIES** – The power of knowledge will be in full force at the Iowa Power Farming Show with 16 informative educational seminars covering topics such as water quality, cover crops, succession planning, weather and more.

For more information, visit iowapowershow.com.



equipment on the farm in Iowa



IOWA POWER FARMING SHOW IS THE

3rd LARGEST INDOOR AG SHOW IN THE U.S.

Iowa ranks 1st

in the nation for corn for grain production

