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JAN 31.-FEB.2, 2017
IOWA EVENTS CENTER
DES MOINES, IA

SEMINARS ANNOUNCED FOR 2017 IOWA POWER FARMING SHOW

Des Moines, Iowa – January 23, 2017: Fulfill your quest for knowledge at the Iowa Power Farming Show, presented by Farm Credit Services of America and AgDirect. Sixteen educational seminars by agriculture and financial experts from organizations such as Iowa State University and the Iowa Department of Ag are scheduled to take place over all three days of the show.

“Growers come to the Iowa Power Farming Show to learn. Sure, they want to see big iron and revolutionary precision ag products, which of course they will. But they’ll also have several opportunities to attend educational seminars and gain insight into how to make better financial, agronomic and equipment decisions for their farms,” says show director, Tom Junge.

It all starts Tuesday, January 31st, with the seminars “Your Farm...Their Future: Proven Legacy Strategies to Weather Any Storm,” “Let’s Talk Water Quality,” “A View From Above: Drones, Cameras and Farming,” “Iowa Climate and Weather: Where We’ve Been, Where We are Now and What Can We Say About the 2017 Growing Season,” “Effective Marketing for the Next Generation” and “Keeping the Farm Land in the Family – Farm Succession and Transition Strategies.”

Sessions scheduled for Wednesday, February 1st, include “Family Farm Succession Planning,” “Let’s Talk Water Quality,” “New API Diesel Oil Category CK-4/FA-4: What does it mean for Agriculture Equipment?” “Data Driven Decisions – Using UAVs and Variable Rate to Improve Profitability,” “Effective Marketing for the Next Generation” and “State of the Cattle Industry.”

Sessions conclude Thursday, February 2nd, with “Your Farm...Their Future: Proven Legacy Strategies to Weather Any Storm,” “Introducing Iowa’s Pest Resistance Management Plan,” “2017 Market Trends” and “Iowa Climate and Weather: Where We’ve Been, Where We are Now and What Can We Say About the 2017 Growing Season.”

Show hours are 9 am to 4 pm Tuesday and Wednesday, and 9 am to 3 pm Thursday. Admission is \$8 with a \$5 discount available at iowapowershow.com. For more show information, visit iowapowershow.com.

The Iowa Power Farming Show is produced by the Iowa-Nebraska Equipment Dealers Association in conjunction with local Iowa and Nebraska farm equipment dealers. Diamond Sponsor is presented by Farm Credit Services of America and AgDirect; Platinum Sponsor – Ag Leader Technology; Gold Sponsors – Machinery Pete, Mitas, Stine Seed Co. and Sukup Manufacturing; and Media Sponsors – Iowa Farmer Today and WHO radio.

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